



## Annette Juhler Kjær

- 1980 – 84 Student in the Faculty of Health Science, Aarhus University, Jylland, Denmark.
- 1985 – 86 Journalist, weekly newspapers, Ribe and Varde.
- 1986 – 88 Journalist, daily newspaper Dagbladet Vestkysten, Esbjerg
- 1988 – 96 Reporter and anchor, DR – a public owned danish media company that provides news and information via television, radio, internet and other media platforms.
- 1996 – 99 Head of Communication Worldwide, Danisco A/S – a world leader in food ingredients, enzymes and bio-based solutions.
- 1999 – 02 News anchor, TV2 Denmark A/S – Denmark’s most viewed nationwide public service broadcaster and one of Denmark’s largest media companies.
- 2002 – 04 Host and anchor, Go’aften Danmark – a news and entertainment program aired every evening.
- 2004 – 05 Senior advisor, Jøp, Ove & Myrthu A/S – a full-service communication agency focusing on strategic communication counseling.
- 2005 – 07 Personal advisor to the Danish Deputy Prime Minister, Minister of Economics and Business Affairs Mr. Bendt Bendtsen.
- 2007 Founder of Juhlers.com

Teaching “Media, People and Communication” at the MBA class,  
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